

Interpersonal / Organizational Track in Communication Studies

Department of Communication

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<http://www.fpa.ysu.edu/communication/>

Description

The rich combination of interpersonal courses and organizational courses in this track provide students with pragmatic skill sets relevant to business contexts as well as personal skills that employers highly value.

Interpersonal communication courses introduce the communication behaviors in dyads (pairs) and their impact on personal relationships. Through a blend of theory and practice, students are encouraged to develop confidence and ability as ethical communicators; to view communication events from multiple perspectives; to understand the multicultural character of communication in contemporary society; to analyze and evaluate variables operating in verbal transactions; and to probe the basic problems of human communication in order to understand self, others, and events. The organizational communication courses enable you to not only increase your understanding of communication and its impact on complex organizations, but also to enhance your effectiveness as a member of various organizations.

Organizational communication courses within this track focus on a plethora of skills which will allow you to hone your abilities as a communicator in the business context and guide you through society's changing career demands. For example, covered in this track are the skills you will need for success in different interviewing scenarios. By learning employee, performance and persuasive interviewing skills, you will be more adept at seeking the proper job, meeting a client's needs, and performing more effectively within an organization. Enacting problem-solving techniques, adopting to different conflict management styles, learning group member roles, trying on different leadership styles, recognizing and adapting to changing organizational cultures, and learning about effective superior-subordinate communication styles are but a few of the skills you will acquire which will also enhance the success of both you and your organization in classes such as Organizational Cultures and Conflict Management and Negotiation. Organizational communication courses provide you with an abundance of applicable skills which will transcend the various positions, stages of employment, and organizational types you may experience in today's dynamic job market.

This track also includes courses which will expand your interpersonal skills. These courses include Intercultural Communication, Gender Communication, and Computer-Mediated Communication. Intercultural Communication focuses on the application of theory and research about intercultural communication to provide you with an intellectual framework that allows the description and understanding of communication between culturally heterogeneous individuals. It also helps you to develop communication skills that improve competence in intercultural communication situations. In the Gender Communication course you will learn concepts and issues of femininity and masculinity as they apply to communication within and between the genders in a variety of contexts. Within the Computer-Mediated Communication course, you will research and study social interactions involving today's technology including e-mail, chat rooms, newsgroups, and 3-D virtual worlds.

Some Possible Careers

| | |
|---------------------------------------|----------------------------------|
| Human resource specialist | Community affairs coordinator |
| Training and development specialist | Government affairs coordinator |
| Personnel liaison | Account Representative |
| Internal communication specialist | Retail salesperson |
| Organizational training & development | Real estate salesperson |
| Internal consultant | Insurance salesperson |
| Labor negotiator, and recruiter | Career development specialist |
| Section/branch manager | Business analyst |
| Regional manager | Corporate communications manager |
| Store manager | Student advising / recruitment |
| Product Buyer | Product Buyer |

Complementary Minors

- Accounting
- Business
- French, Spanish (any language)
- General Sociology
- Human Geography
- Human Resources
- Social Work
- Loss Prevention & Asset Protection
- Management Information Systems
- Nonprofit Leadership
- Professional Ethics
- Psychology
- Social Institutions

**Checklist of Completed Courses
Bachelor of Arts in Communication Studies – Interpersonal / Organizational Track**

General Education: All GERs to be chosen from the listing of certified GER courses (see the Gen. Ed. Website; courses in italics are **suggested** courses.)

▼ **Essential Skills (required):**

| Course | Cat# | Hrs | Grd |
|--|------------------------------|--------|-----|
| Writing I | ENGL 1550 | 3 | |
| Writing II | ENGL 1551 | 3 | |
| Comm. Found. | CMST 1545 | 3 | |
| Sur of Math OR Math Literacy | MATH 2623*** MATH 2625*** | 3 3 | |

***Find possible substitutes on GE Website

▼ **Natural Sciences: 7-8 Hrs. ♦**

| Course | Cat# | Hrs | Grd |
|--------|------|-----|-----|
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▼ **Arts & Humanities: 6 Hrs. ♦**

| Course | Cat# | Hrs | Grd |
|--|------------------|-----|-----|
| <i>Hist. Mo. Pic.</i> OR _____ | <i>THTR 1590</i> | 3 | |
| | | | |

▼ **Social Science: 6 Hrs. ♦**

| Course | Cat# | Hrs | Grd |
|--|------------------|-----|-----|
| <i>Survey Mass Com</i> OR _____ | <i>TCOM 1595</i> | 3 | |
| | | | |

▼ **Soc. & Pers. Aware.: 6 Hrs. ♦**

| Course | Cat# | Hrs | Grd |
|---------------|-----------|-----|-----|
| Intercultural | CMST 2610 | 0 | |
| | | | |

▼ **GER Elective: 3 Hrs. ★**

| Course | Cat# | Hrs | Grd |
|--------|------|-----|-----|
| | | 3 | |

▼ **Minor (required)**

Minor Name: _____

| Course | Cat# | Hrs | Grd |
|--------|------|-----|-----|
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▼ **Foreign Language (required)**

| Course | Cat# | Hrs | Grd |
|--------|------|-----|-----|
| | 1550 | 4 | |
| | 2600 | 4 | |

▼ **Electives (credit)**

| Course | Cat# | Hrs | Grd |
|--------|------|-----|-----|
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CMST MAJOR COURSES

▼ **CMST Core Courses (required)**

| Course | Cat# | Hrs | Grd |
|----------------|-------|-----|-----|
| Theory | 2600 | 3 | |
| Group | 2653 | 3 | |
| Interpersonal | 2656 | 3 | |
| Organizational | 2657 | 3 | |
| Research | 3700* | 3 | |
| Senior Project | 4899* | 3** | |

* Prerequisites required for these courses
** May be repeated up to 4 s.h.

▼ **Interpersonal / Intercultural Track**

Take all of the classes listed below to fulfill track requirements.

| Course | Cat# | Hrs | Grd |
|-----------------------------|-------|-----|-----|
| <i>Intercultural</i> | 2610 | 3 | |
| <i>Interviewing</i> | 3756* | 3 | |
| <i>Gender</i> | 3750* | 3 | |
| <i>CMC</i> | 4850* | 3 | |
| <i>Interper. Relations.</i> | 4855* | 3 | |
| <i>Org. Cultures</i> | 4659* | 3 | |
| <i>Conflict Manage.</i> | 5852* | 3 | |

* Prerequisites required for these courses

Graduation Requirements

- Foreign Language
- 124 academic hours
- GER complete
- 48 hrs. 3700 & above
- 39 hours in Major (C or better)
- Minor

♦ A total of nine GERs must be taken, two courses from each knowledge domain and one general education elective. One natural science must include a lab.

★ Elective from any of the four knowledge domains.