Master of Business Administration

Program Director

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Program Description

The Master of Business Administration program is designed primarily to prepare individuals for increasing levels of managerial responsibilities and executive positions. The program provides qualified individuals with a working knowledge of accounting, finance, management, and marketing, as well as their interrelationships and applications. Through immersion in real-world problems and leadership practice, individuals develop the skills and confidence to face challenges in any functional area. M.B.A. graduates are educated to be capable of identifying complex problems, conducting critical analyses, and making informed and ethical decisions in the dynamic global environment.

Accreditation

The Master of Business Administration program is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. Fewer than one-third of the 1200 business schools in the United States have earned this prestigious accreditation.

Faculty Research Interests

Huaiyu (Peter) Chen, Ph.D., Associate Professor of Accounting and Finance
Investment; financial derivatives

Ramesh Dangol, Ph.D., Assistant Professor of Management
Strategic management and operations management

R. V. Eunni, D.B.A., Professor of Management
Strategic management; international strategy; emerging markets

Birsen Karpak, D.B.A., Professor of Management
Management science; operations management

Ram Kasuganti, D.B.A., Professor and Chair of Management
Quality management; strategy and policy; international business; materials management

Anthony J. Kos, Ph.D., Associate Professor of Management
Organizational behavior; human resource management; strategic management

J. Rajendran Pandian, Ph.D., Assistant Professor of Management
Competitive strategy; international strategy; corporate social responsibility

Gang Peng, Ph.D., Associate Professor of Management
Technology adoption and diffusion; IT investment and impact of IT; Open Source software development; product innovation & management; social networks; virtual teams

David E. Stout, Ph.D., Professor of Accounting and Finance
Accounting curriculum development; practice-based case studies; cross-disciplinary studies
Fran Wolf, Ph.D., Professor of Accounting and Finance
Financial management; advanced financial analysis

Xiaolou Yang, Ph.D., Assistant Professor of Accounting and Finance
Corporate finance; investments; financial markets and institutions

**ADMISSION REQUIREMENTS**

In addition to the minimum requirements for admission to the YSU School of Graduate Studies and Research, regular admission to the MBA program is based on a determination of the applicant’s readiness. This determination incorporates applicant’s: a. years of relevant, full-time, managerial and/or professional work experience*, b. cumulative GPA, and c. if needed, cumulative score on the Graduate Management Admission Test (GMAT) or its Graduate Record Examination (GRE) equivalence. These factors are weighted in the calculation of a Readiness Index Score (RIS), which is

\[ \text{RIS} = \text{a. Years Full-Time Managerial and/or Professional Work Experience} \times 100 \\
+ \text{b. Cumulative GPA} \times 200 \\
+ \text{c. GMAT or GRE equivalent Score (if needed)} \]

Admission decisions are based on this score. Applicants with a Readiness Index Score of:

- **1200 and above**: admitted into the MBA program with regular status
- **1050 to 1199 (or GPA below 2.7)**: personal interview and additional information may be requested by MBA admissions. Admission decision could result in regular admission, provisional admission, or not admitted.
- **Below 1050**: not admitted to MBA program

* All applicants must submit a resume providing detail of their work experience. The resume will be reviewed to evaluate the relevance of full-time, managerial and/or professional work experience. Applicants are automatically admitted into the MBA program with regular status if they have earned a: terminal degree (PhD, MD, or JD) in any discipline, or a master’s degree for an accredited U.S. college or university.

**DEGREE REQUIREMENTS**

The MBA program is designed around the development of individuals to become better managers and executives through developing capabilities that allow them to be better decision makers, leaders, managers, and strategic thinkers.

**Capabilities** 33 s.h.

**Decision Making**
- FIN 6902 Accounting and Finance for Decision Making 1 s.h.
- ECON 6921 Economic Analysis of Markets and Industries 2 s.h.
- ACCT 6922 Accounting for Managerial Decisions 2 s.h.
- FIN 6923 Corporate Financial Management 2 s.h.
- MGT 6926 Decision Making Techniques 2 s.h.

**Business Leadership**
- MGT 6930 Managing and Leading in Organizations 2 s.h.
- MBA 6931 Effective Business Communication 1 s.h.
- MBA 6932 Professionalism and Career Management 1 s.h.
- MBA 6933 Ethics and Social Responsibility 1 s.h.

**Managing**
- MGT 6941 Managing Organizational Talent 2 s.h.
- MKTG 6943 Consumer and Product Management 2 s.h.
- MGT 6944 Managing Business Processes 2 s.h.
- MGT 6947 Managing Information and Technology 2 s.h.
- MGT 6948 Project Management 2 s.h.

**Strategic Thinking**
MBA 6970 Global Business 2 s.h.
MKTG 6975 Applied Strategic Marketing 2 s.h.
MGT 6975 Strategic Management * 2 s.h.
MGT 6976 Strategic Consulting Project * 2 s.h.
MBA 6977 Integrative Business Analysis 1 s.h.

Specialization, Concentration, Electives (a minimum of 6 s.h.)
A minimum of 6 s.h. of elective course must also be taken.

**Accounting Specialization**

Effective in the year 2000, Ohio residents wishing to sit for the Certified Public Accountant (CPA) Examination are required to have completed 150 semester hours of education. To assist our students in meeting that requirement and to enhance their preparation for the exam, the M.B.A. with an accounting specialization is strongly recommended. M.B.A. coursework for the accounting option is the same as the regular M.B.A. in terms of advanced courses and total hours; however, specific course requirements should also be met. With proper planning, both an undergraduate degree and a graduate degree may be earned in five years by taking graduate courses in the senior year. Advanced planning is essential to meet degree and time requirements. Please see the program coordinator or Department chair for a curriculum sheet and further details.