College of Business Administration
Three-Year Average, Six-Year Graduation Rates

Graduation Rate: 32.18% (On the rise, 28.04%, 32.49%, 36.06%)

Excluding students entering with an “Undetermined” major, on average 58% of all first-time, full-time baccalaureate degree-seeking students who earned a baccalaureate degree within six years changed majors at least once.

Gender
- 59-66% of the enrolled students were males
- Graduated a larger percentage of the females than the males (36% to 30% respectively)

Age Group
- Enrolled primarily (95% or more) students below the age of 25 (traditional)
- On the average, graduated a significantly larger percentage of traditional-aged students as compared to non-traditional-aged students (33% vs. 12%).

High School Diploma
- 93-97% of student enrolled had graduated from high school
- Approximately 33% of those students earned a baccalaureate degree within six years.
- Over the three years covered by this study the University graduated neither of the two GED recipients.
- There were no home schooled students enrolled during the three-year period.

High School GPA
- 57% or more students enrolled reported HS GPAs of 2.51 or higher
- 3-10% submitted no HS GPA information
- Based on the three-year average graduation rates across the colleges, the College of Business Administration experienced the greatest graduation rate for students presenting HS GPAs in the 2.01 to 2.50 range.
**ACT Composite Score**
- 53.61% of students submitted ACT Composite scores of 18 or above
- 16% did not submit and ACT Composite score
- 100% of students submitting ACT Composite scores in the 30 to 36 range graduated within six years

**Race/Ethnicity**
- 77.79% of students self-identified as being White
- Students not reporting a race/ethnicity (Unknown) had the highest three-year average graduation rate at 43%. Asian (1 of 3), Unknown (7 of 19), and White (219 of 603) all had higher graduation rates than the overall University three-year average.

**Reading & Study Skills Course Recommendation**
- 71.77% of students were NOT recommended to enroll in either 1510A or 1510B
- Of those recommended for a Reading & Study Skills course, most were recommended for 1510A. On average, 32% of those students earned a baccalaureate degree within six years compared to 23% of those who were recommended for 1510B.

**English Placement Test Results**
- 41.47% of students tested into English 1540 or below
- 15.16% of students had no English placement test results