



Communication and Telecommunication Studies

Communication studies majors study the practical art of human communication. The program's traditional focus offers you a broad liberal undergraduate education, targeting applied communication skills that are highly valued in the workplace. You will be able to explore the role of communication in and by organizations, including business, industrial, and professional organizations.

Students majoring in telecommunication studies will acquire a broad overview of the various fields and developing trends in the field. A degree in telecommunication studies at Youngstown State University is designed to prepare you for a variety of positions to meet the ever-changing demands of the job market.

Employment Opportunities

A degree in *communication studies* at YSU will prepare you for a career in business, industry, government, public and social services, education, the media, and related industries. Career opportunities also exist in advertising, personnel management, public and human relations, public relations, sales, and corporate communication.

As a *telecommunication studies* graduate, you might go into corporate communication, cable, computer-mediated communication, satellite operations, radio, television, advertising, public relations, sales, and related fields. Other career fields are growing rapidly as the result of emerging technologies and changing public policies.

Print-media job opportunities include copy editing, freelance writing, news writing and reporting, teaching, and more. In electronic media, you might find a career in the areas of announcing, directing, newscasting and writing, production, teaching, and cable management.

As a *communications* major at Youngstown State University, you will be prepared to continue your education in graduate study or launch a career in a wide range of immensely creative fields.

Degree Options

The Department of Communication at Youngstown State University offers strong academic programs with a career orientation. After successful completion of a pre-

telecommunication or pre-communication studies program, our majors have the following degree options:

- Bachelor of Arts (B.A.) in communication studies (choice of applied tracks in interpersonal/organizational, media, and persuasion)
- Bachelor of Arts in telecommunication studies

Additionally, students planning careers in education can obtain teaching licensure in communication studies by completing the appropriate Bachelor of Science degree through YSU's Beeghly College of Education.

Faculty

Faculty professionals in the Department of Communication work to instruct and stimulate students while providing them with a wide range of flexible career choices. Innovative and often individualized teaching is possible because classes are generally small.

YSU maintains a faculty-student ratio of 1:20, among the best of state-affiliated universities in Ohio.

Accreditation

Youngstown State University is accredited by the Higher Learning Commission and a member of the North Central Association.

(see following page)

For more information about this program, go to
www.ysu.edu, click on Colleges, then College of Fine & Performing Arts

Contact the Undergraduate Admissions Office at:

Telephone: 877-468-6978 • 330-941-2000 • Video Phone: 866-757-1353 • Fax: 330-941-3674 • E-mail: enroll@ysu.edu

www.ysu.edu

Facilities

All communication students at Youngstown State University have access to such educational tools as smart classrooms, audio and video equipment and editing labs, and the television production studio in Bliss Hall.

Outside the Classroom

Telecommunication studies majors can participate in many activities related to their field by working on video crews for various instructional and promotional productions. Academic internships are available in local video and audio professional settings as well as local broadcast facilities. Communication studies majors are encouraged to seek internships that match their career interests. They can also expect to participate in a wide variety of research and service learning opportunities where they can apply knowledge in the community.

All students can join and participate at the University's student Internet radio station, Rookery Radio, and in the Student Communication Association (SCA), a group that promotes the study and practice of communication in the professional setting. SCA conducts field trips, seminars and workshops as well as bringing in communication professionals as guest speakers.

Honors

Lambda Pi Eta, the honorary organization for communication students, is open to distinguished student scholars at Youngstown State University. Yearly awards for outstanding achievement are given by the honor society.

Curriculum Overview

Communication Studies

Core requirements for all tracks:

Communication Theory
Group Communication
Interpersonal Communication
Organizational Communication I
Designing Communication Research
Senior Project

Media Track

Core requirements plus:

Media Campaigns
Interviewing
Media Relations Writing
Computer Mediated Communication
New Media
Organizational Cultures
Media Analysis

Interpersonal/Organizational Track

Core requirement plus:

Intercultural
Interviewing
Gender
Computer Mediated Communication
Interpersonal Relations
Organizational Cultures
Conflict Management

Persuasion Track

Core requirement plus:

Intercultural
Presentational
Argumentation
Interviewing
Persuasion
Computer Mediated Communication
New Media

Telecommunication Studies

Orientation
Introduction to Telecommunications
Telecommunication Techniques
Scriptwriting
Media Operations and Performance
Media Announcing
Video or Audio Production
Telecommunications Regulation
Theories and Criticism
Seminar
Capstone

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