Expansion of Pete’s Treats

Submitted by The Student Government Association
Our Plan

- To develop a grocery store in the space currently occupied by “Pete’s Treats” in Kilcawley Center
- Would include basic grocery items
- Would be staffed by the current employees of Pete’s Treats
Alignment with the 2020 Strategic Plan

- YSU is a student-centered institution, focused on the development and well-being of all students
  - Convenient access to groceries is imperative for students’ well-being
  - Expanding international population (455+) is most affected by this
  - Residential population growing (1,300+)
Youngstown–A Food Desert

- “Parts of the country vapid of fresh fruit, vegetables, and other healthful whole foods, usually found in impoverished areas”
  - Due to lack of grocery stores and markets

- The nearest grocery stores to YSU are 3.1 and 3.3 miles away (Aldi and Walmart, respectively)

- Other urban Ohio universities have multiple grocery stores within 1.5 miles
Who would this impact

- All students, faculty, and staff at YSU
Why do we need this on campus?

- Convenient for everyone
- International students face challenges with accessing grocery store items
  - 455+ of international students
- Many resident students do not have vehicles on campus
  - 1,300+ of resident students
- Promotes economic development at YSU
- Would benefit low income students who may not be able to purchase food outside of the meal plan (Pete’s Points and Flex Dollars)
Why do we need this on campus?

- Pete’s Treats has proven to be successful with its limited snack variety
  - Since Fall of 2015, it has brought in $500,000+
  - January 8th and 9th, it brought in 351 visitors

- Can be promoted in prospective student tours
  - Approximately 30-60 tours a week
  - Students won’t need to leave campus to grocery shop

- Growing residential population=increased demand for something like this
Proposed Funding Request

- Single year funding request: $33,000*
  - Flooring: $3,000
  - Construction: $15,000
  - Equipment: $14,500
    - Open air curtain refrigeration display case: $10,000
    - Glass front reach-in refrigeration single door: $2,000
    - Glass front reach-in refrigeration double door: $2,500

- Food costs to be incurred by Kilcawley Staff Offices who currently stock Pete’s Treats (inventory costs would be offset by revenue generated)

- No additional personnel costs

*Estimates provided by John Young, Director of Kilcawley Center
Return on Investment

- Students will be spending money on groceries at YSU, instead of Walmart, Aldi, CVS, etc.
  - Fills the void lost by taking CVS off of Pete’s Points
- Revenue to Pete’s Treats will increase
- YSU will no longer be located in a food desert
- Could increase the number of prospective students attending YSU by seeing this on tours
Shared Governance and Support

- Consultation from:
  - Honors Trustees
  - International Studies and Programs
  - John Young and Michael Cardwell-- Kilcawley Center Staff Offices
  - Endorsed by the Student Government Association Legislative Assembly
Summary

- YSU is currently located in a food desert
- This proposal would solve this issue
- Increased revenue for university with no extra space or personnel needed
- Healthier food options
- Convenience for students, faculty, and staff
Questions?