Academic Excellence and Student Success: Strategic Planning Framework

Moataz M. Abdelrasoul, Undergraduate Student, Pre-Law and Political Science major.
Coskun Bayrak, Chair and Professor of Computer Science and Information Services.
Claire Berardini, Associate Provost for Student Success.
Kristine Blair, Dean, College of Liberal Arts and Social Sciences and professor of English.
Amy Cossentino, Director, Honors College.
Amy Crawford, Professor of Telecommunication Studies.
Chet Cooper, Chair of Academic Senate and Professor of Biological Sciences.
Dana Davis, Chair of Social Work and Assistant Professor of Social Work.
Tim Francisco, Professor of English.
Rodney Harden, YSU-ACE Vice President and Network Technician.
Jacci Johnson, Assistant Director of Undergraduate Admissions.
Sepideh Khavari, Lecturer, Department of Mathematics and Statistics.
Ken Learman, Professor of Physical Therapy.
Jenn Pintar, Associate Provost for Academic Administration and Professor of Kinesiology and Sport Science.
James “Ted” Roberts, YSU Board of Trustees and Senior Counsel, Roth, Blair, Roberts, Strasfeld & Lodge.
Molly Seals, YSU Board of Trustees and System Vice President of Human Resources Program Delivery, Mercy Health.
Mike Sherman, Special Assistant to the President.
AJ Sumell, YSU-OEA President and Professor of Economics.
ENROLLMENT IS:

RM + PC

Recruitment + Matriculation + Completion + Persistence + Career
Sources of Revenue as $: FY-19

$50,000,000
$42,860,983
$58,999,735
$5,016,013

Sources of Revenue as %: FY-19

Self Paid: 32%
Pell/Loans: 27%
SSI: 3%
Other: 38%
Persistence Success = Student Success = YSU Success

STRATEGIC INVESTMENT

REVENUE

EXPENSE
STRATEGIC PLANNING

Strategic Plan is enabled via a budget aligned with the Plan

• Spring 2020
  – Board of Trustees Endorse the Plan and Budget
    • Optimized the use of current resources
      – Support areas
      – Academic areas
    • Basis for strategic investment
  – Spring 2021 repeat the above
Academic Excellence Strategic Planning Framework

Aligning Resources with Strategic Priorities

- **Fall 2018**
  - Who are we?
  - Value proposition

- **Spring 2019**
  - SWOT
  - Where do we go?
  - New value proposition

- **Summer/Fall 2019**
  - Academic Optimization

- **Spring 2020**
  - Optimize FY-21 resources with Strategic Priorities

Strategic Plan

Academic Excellence Plan

College Plan

Department Plan

Program Plan
YSU STRATEGIC PLAN

Regionally Relevant
Nationally Distinctive
Globally Connected

Academic Excellence
Student Success

Stimulating
Enabling
Connecting

College
Department
Program

Quality
Distinction
Sustainable

Student Success
Scholarship
Engagement
Teaching
Research
Service

Stimulating
Enabling
Connecting

YSU STRATEGIC PLAN
Insert Name of Program/Department/College/DAA

Attributes of Academic Excellence and Student Success

• Points of Pride
• Foundational qualities of academic excellence
• Distinction that has emerged from these foundational qualities of academic excellence
• Activities/initiatives to improve student access and success
• Faculty accomplishments to support quality and distinction
• Community impact
• Meaningful and impactful collaborations across departments, employers, and community organizations
• Mission and vision (if these already exist)
• Elevator speech